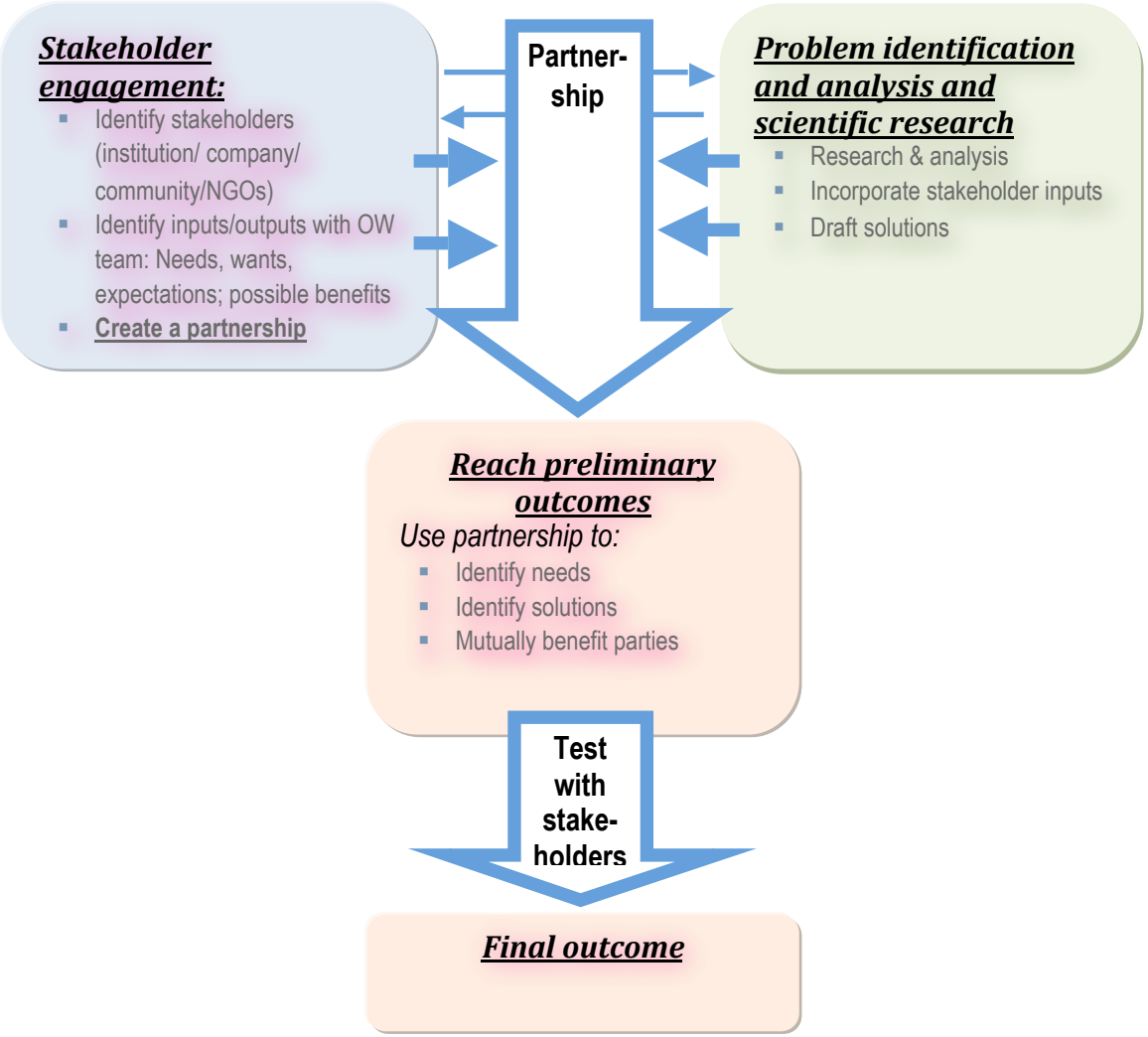Stakeholder engagement in the OneWorld project cycle