

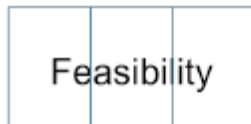
Building toward full stakeholder participation is critical from the outset and commences with establishing *present priorities*

### The Stakeholder Engagement Spectrum

Communication      Consultation      Cooperation      Collaboration



Seeking information



Stakeholder  
Representatives -  
gather information  
*In-country  
coordinators*



- Traditional leaders
- Elected reps of regional, local and village councils
- Leaders of cooperatives, NGOs, community based organisations, women's groups
- Politicians & govt officials
- Educators
- Faith based groups

**Establishing  
Assumptions**

- Survey instrument
- Workshops  
*existing S/H  
platforms*



Stakeholder  
Representatives -  
gather & disseminate  
information

- Focus groups
- Workshops



Apply fuller  
Stakeholder Map